

# Corvette Store Floor Supervisor

**REPORTS TO:** Corvette Store Assistant Manager  
**LOCATION:** Bowling Green, KY  
**STATUS:** Full-time, Hourly/Non-Exempt  
**DATE:** Open until filled



## DESCRIPTION

The Corvette Store Merchandising and Floor Supervisor is an entry-level supervisor position responsible for driving the brand, business objectives, merchandising, and staff support. The role involves providing direction, communication, policies, and training to retail store associates. Additionally, the position oversees day-to-day operations on the sales floor, merchandising, and guest experience. The ideal candidate should have a leadership mindset and a keen eye for detail, trends, and displays. Creativity is crucial for creating high-level displays that enhance the guest experience and maintain the museum's ambiance throughout the store. The Corvette Store Merchandising and Floor Supervisor acts in a leadership capacity in the absence of the Corvette Store Manager and Assistant Manager.

## ESSENTIAL DUTIES AND RESPONSIBILITIES

- Assist in developing and implementing strategies to increase brand awareness and museum mission.
- Assist in managing and understanding the yearly budget and timeline for the in-store and e-commerce platforms.
- Help create solutions to increase sales and improve customer experience.
- Communicate and collaborate relevant information with team members.
- Provide Corvette Store management coverage during the weekend.
- Lead by example; Teach, train, and develop associates.
- Develop promotional strategies to increase product sales for the Corvette Store revenue channels.
- Diplomatically resolve guests' conflicts.
- Assist in developing merchandising strategies for the Corvette Store that achieve short and long-term business goals and initiatives.
- Maintain up-to-date knowledge of current and future trends and knowledge of products and promotions by analyzing market trends, sales data, and consumer behavior.
- Help coordinate with the Buyer on current and upcoming trends for merchandise stories that align with the consumer's and the store's visual needs.
- Help organize the setup and take down displays to highlight new merchandise and assist with guest visualization.
- Ensure that the store's appearance and atmosphere support and reinforce the brand image.
- Oversee the Museum Delivery Program merchandise, the Vintage Shop, and special assignments.
- Responsibilities are not all-inclusive; additional duties may be assigned.

## EDUCATION/EXPERIENCE

- College degree or equivalent years of experience in business management, retail management, or other related field.
- Prior work experience in a retail environment preferred, emphasizing management.
- Experience in cash management and business analysis.
- Intermediate proficiency with Microsoft Office suite (Word, Excel, Outlook, PowerPoint).

## QUALIFICATIONS

- Ability to articulate and convey the Corvette brand, brand language, and lifestyle and translate that to merchandise stories and presentations.
- Strong aesthetic and interest in motor culture.

- Understands financial acumen – knowledge of and ability to impact financial outcomes.
- Ability to think strategically, conceptually, and creatively.
- Ability to multitask and pay strong attention to detail in a fast-paced, rapidly changing, and high-urgency environment while maintaining an enthusiastic sense of mission.
- Ability to evaluate and solve problems effectively.
- Must provide prompt and courteous customer service in person and over the phone.
- Ability to stay organized and multi-task professionally and efficiently.
- Must be a self-starter and be able to work independently and under pressure in a fast-paced environment.
- Strong work ethic and unquestioned personal and professional integrity.
- High level of commitment to team and company values.
- Ability to comprehend retail reports.
- Valid state driver's license required.

### **ESSENTIAL PHYSICAL REQUIREMENTS**

- Must have sufficient mobility to regularly stand, bend, reach, push, pull, lift, carry, and walk throughout the store.
- Ability to lift and carry 30+ lbs. and push/pull 50+ lbs.