

AMBASSADOR SESSION

30TH ANNIVERSARY



ADRENALINE

MEETS

TRADITION®

WELCOME



“If you go by a school and the kids don’t whistle, back to the drawing board.”

Harley Earl, creator of the Corvette





YOUR NATIONAL CORVETTE MUSEUM PIT CREW





NATIONAL CORVETTE MUSEUM OBJECTIVES



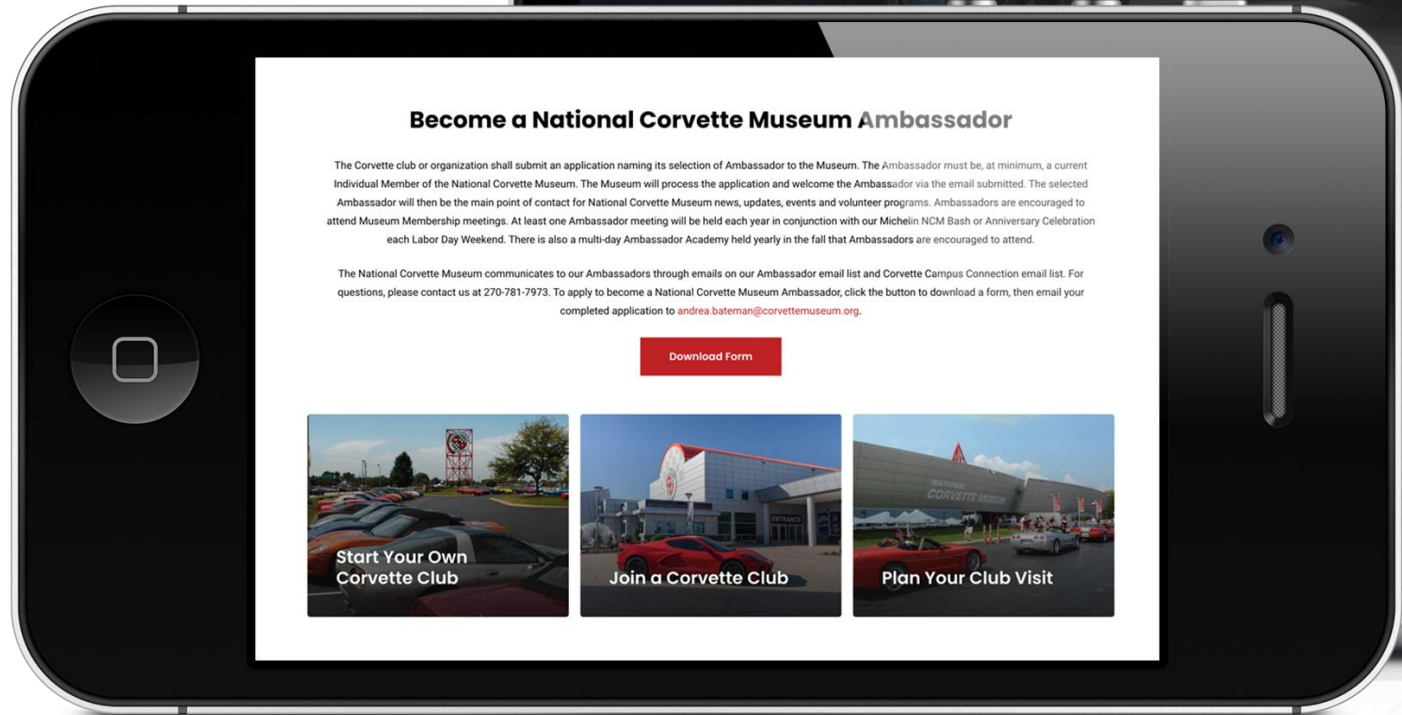
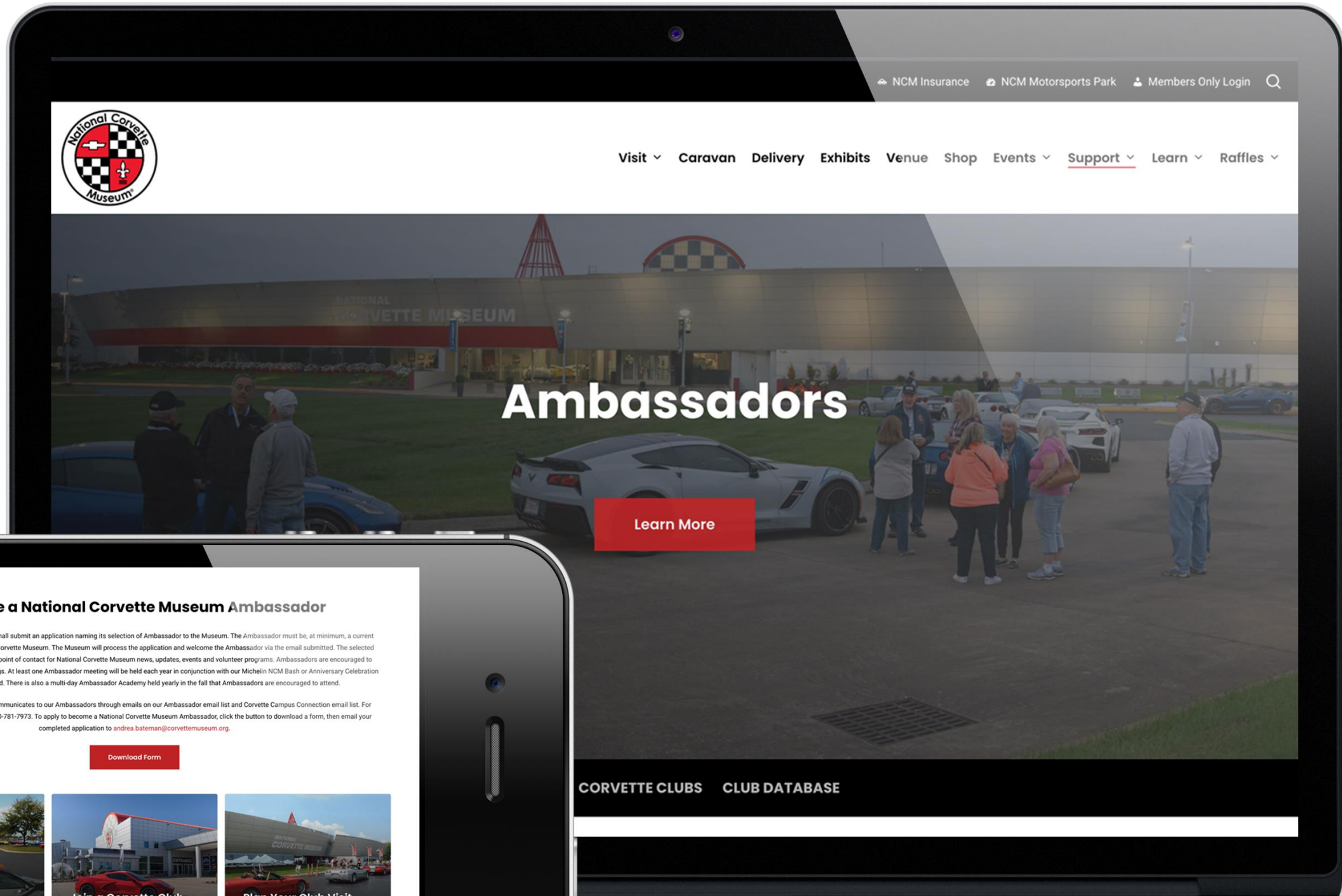
ROAD TO 2028

FIVE-YEAR STRATEGIC PLAN

- Advancement of the American Alliance of Museum's Accreditation
- Become a Cherished Community Asset
- Continued Growth of Diverse Earned and Contributed Revenue Streams
- Acquisition of New/Younger Generations of Corvette Enthusiasts
- Internal Collections Growth
- Continued Master Campus Growth



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AMBASSADOR ACADEMY

**2024 National Corvette Museum Ambassador Academy will be held November 5-6
at the National Corvette Museum**

November 5, 2024

- 2:00 PM - Check In
- 3:00 PM - Exclusive Tour of the Museum from Collections Staff
- 5:00 PM - Welcome Reception

November 6, 2024

- 10:00 AM - Welcome and Introductions
- 10:15 AM - **Ambassador Program Update (Points, Awards, FB, etc.)**
- 10:30 AM – Surprise visit from Collections Staff with Artifact
- 11:00 AM - How To Give an Ambassador Report
- 11:30 AM - Lunch
- 12:30 PM - **Walkthrough of Limited Engagement Gallery and Richard Prince Announcement**
- 1:30 PM - New Programs at the National Corvette Museum (R8C Jr., Delivery Experience, Etc.)
- 2:00 PM - Help Desk - Pick Up Parking Lot Banner - Check FB Group Sign Up, E-Mail, Web Information, More Rack Cards, Etc.
- 2:30 PM - 3:30 PM Ambassador Panel Discussion
- 3:30 PM - Check-In for Vets 'n Vettes.

**HOTEL
INFORMATION
AVAILABLE AS
HANDOUT**



DISCUSSION